

Tuesday, May 18, 2021

<b>Attendees:</b>		
Patrick Downey	Cathy Erskine	Abbie Brennan
Ed Bauman	Vicky Groat	Ann Gallagher
Sara Myers	Katie Reed	Andrew Yockey
Father Chris		
<b>Absent</b>		
Jon Galbreath		
Nicole Stevens		
Jim Miller		

The Board met at the St. Joseph Parish Center  
 Meeting on Tuesday, May 18, 2021 started at 5:30pm, called to order by Pat Downey  
 Opening Prayer: Father Chris

**Approval of Minutes**

- April Meeting Minutes were approved.

**Administration Report**

**Elementary and Preschool**

- A virtual Mass with Bishop Bradley will be streamed throughout the Diocese from St. Joseph Church on May 20<sup>th</sup> at 10:00am. Seniors will be in attendance in cap and gown.
- The fifth grade class will celebrate the ending of the school year, and elementary school, on Friday, May 21<sup>st</sup>.
- Summercare childcare will begin the first week in June. There are a good number of kids enrolled and it is fully staffed.
- Kindercamp will be held June 1<sup>st</sup>-3<sup>rd</sup> for students entering Kindergarten and Transitional Kindergarten. Students will have the opportunity to meet and get to know staff and one another and will complete activities that will help teachers guide their enrollment to either TK or Kindergarten.

**Middle School**

- The eighth grade class will have their graduation on May 27<sup>th</sup> at 6:00pm. They will also have a beach party held at Willard Beach, rather than the traditional trip to Cedar Point.

**High School**

- Senior’s last day is May 20<sup>th</sup>
- A picnic for underclassmen will be held on Cherry Street on May 24th
- Graduation will be held on May 24<sup>th</sup> at 2:00pm at St. Philip Church.
- Exams will begin on May 25th

**Technology Report**

- A meeting was recently held and included brainstorming/troubleshooting issues on each campus
- Class room cameras will no longer be in classrooms after the lease expires in June.

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- Classroom cameras, (which were paid for by the BCACS Foundation,) will no longer be needed as we move to in-person learning for the 2021-2022 school year.
- Tech Committee will meet in the next week.
- E-rate may cover 40% of the \$55,000 infrastructure updates.
- Katy Arnson will take on the role as tech support, helping to manage service calls and ensure that work orders are completed.

#### **Finance:**

- A maintenance position has been eliminated on the St. Joseph campus. It is working well with staff that are in place.
- Other eliminated positions at St. Joseph include the technology teacher and reading interventionist
- There is currently a deficit in the 2021-2022 school budget
- Our 3 buses were sold due to disrepair. Transportation personnel, along with a bus mechanic are searching for higher quality buses to purchase.

#### **Marketing and Communication**

- We recognized teacher appreciation week with gift cards and letter of appreciation for our teachers and staff.
- We will be adjusting some of the verbiage on our website to move our schools up in search engines.
- Have nearly completed our BCACS virtual tour. One last edit to complete for the middle school. Sent link to board members to view. It will be a live link, so edits will update as they occur.
- The video series is complete! We are in the editing process and they will be ready to use in the next week. These can also be added into the virtual tour.
- Kindercamp information is out. We have around 10 spots remaining.
- Began discussing Employer Based Marketing
- Continuing to work on the plan for word of mouth marketing
- Focused mailer to targeted demographic with a QR code that will track back to our website will be completed in the next two weeks. We are currently finalizing concepts and content, which include:

"It's a leap of faith you'll never regret!"

"We're so happy we chose BCACS"

"BCACS was the best choice we've ever made for our kids!"

"Our choice is BCACS!"

"Choosing BCACS over public school was truly a leap of faith... we should have done it sooner!"

#### **Life is a series of choices.**

As parents, the choices we make today can make all the difference for our kids' tomorrow.

Battle Creek Area Catholic Schools is the BEST choice you can make for your student's journey.

BCACS paves the way to academic excellence with an unrivaled pre-K through 12 educational experience.

With well-rounded programs, faith-infused classes, the highest average SAT scores in our

community and a 100% graduation rate, it's no wonder BCACS parents feel great about their choices.

***The choice is yours. The opportunity is theirs. The privilege (maybe honor) is ours.***

**Choose BCACS.**

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**BCACS Foundation**

- Annual campaign is still open, but currently in the quiet phase. The goal is set at \$250,000 and \$200,000 is pledged/paid.
- Phase 1 of the roof campaign is complete. Work to begin on the St. Joseph roof when school releases for the summer.
- Phase 2 is at \$150,000 needed pending receipt of materials.

Meeting was adjourned at 6:30pm

Next meeting: Tuesday, August 17<sup>th</sup>???